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Atlas RFID Solutions Announces New Office Location to Support Asian Market

The new Seoul, South Korea office will support the active capital asset market in Korea and surrounding areas

Birmingham, Ala., September 21, 2016— Atlas RFID Solutions, the world leader in material readiness solutions for the capital asset market, announced today the opening of a new office location in Seoul, South Korea. This office will serve the leading EPC firms, Owner/Operators, and Fabricators in the Asia region, including South Korea.

The Seoul office will be led by Jin Namkoong, Vice President of Asia Sales. Jin has 20+ years of experience in supply chain management and IT solutions for various industry verticals, including Oil & Gas. Most recently, Jin served as a project manager and logistics manager for a large-scale oil & gas capital asset project that deployed the Jovix solution to increase efficiencies and visibility across the modularized supply chain. As a Jovix user, Jin has first-hand knowledge of the benefits of digitizing and automating outdated manual, paper-based data collection processes of the past.

To kick off the new office location in this active market, Jin will lead a web seminar event scheduled for 14:00 PM Korean Standard Time (KST) October 12, 2016. To register for this event, where attendees will learn Jin's perspective on material readiness and the modern supply chain as well as lessons learned from his experience as a Jovix client, please click here or visit atlasrfid.com/jovix-webinars.

About Atlas RFID Solutions

Jovix is an award-winning material readiness application developed by Atlas RFID Solutions specifically for the capital asset market. Jovix combines web-based server software with mobile and auto-ID technologies to extend access to information to decision makers in the field, as well as digitize and automate manual paper-based data collection processes. Jovix provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix, Atlas RFID Solution's material readiness application used on more than 225 sites across the globe, and how it helps industrial construction projects and operating assets increase efficiency, protect schedule and reduce unnecessary costs, visit

 $\underline{\text{www.atlasrfid.com}}$ or call +1 855-568-4151 in the US, +1 587-487-5737 in Canada, and 82 3782-4528 in South Korea.